

Cabinet du Vice-Président de l'Organisation Mondiale des Douanes pour la Région Afrique Occidentale et Centrale

Office of the Vice-Chair of the World Customs Organization for the West and Central Africa Region



QPG22-3a

26th MEETING OF THE EXPERT COMMITTEE OF THE CONFERENCE OF GENERAL-DIRECTORS OF CUSTOMS

Theme: Accelerating the digital transformation of customs by developing a data culture and an efficient ecosystem

Brazzaville, May 23th 2022

PRESENTATION OF THE REGIONAL STRATEGIC PLAN DRAFT (RSP IV)

(Item 4.c of the agenda)

ABSTRACT

Subject of the document

This document presents the new regional strategic plan.

The various plans developed took into account the real needs of the administrations and the results of the various studies according to an inclusive approach in order to assess the opinion of the region on the issue of the main priorities for the coming years.

The new strategic plan will prioritize emerging topics by first conducting a study of the customs environment using the PESTEL method.

Its implementation plan will focus on key performance indicators (KPIs) and emerging strategic priorities.

Action required of the expert's committee

The expert's committee is invited to:

• Provide guidance on the proposed methodology and approach for the next strategic plan